



IIDM the House of Facilitators
Venue: IIDM,E7/136,Arera Colony, Bhopal
Duration: 3 days
Language: English

Training Programme on Social Return on Investment (SROI) and CSR, From-23rd to 25th July 2019

Social Return on Investment (SROI) is a methodology which aims to assign monetary values to the change being created by the activities of a development programme (whether environmental, social, or otherwise)

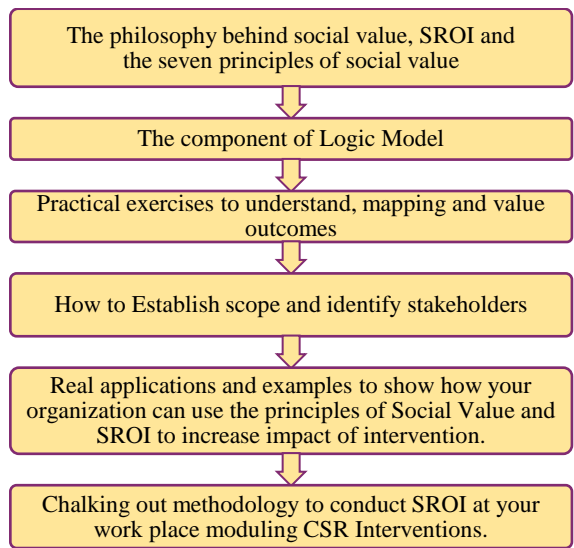
INTRODUCTION TO SUBJECT:

Social value is a way of quantifying the relative importance of impacts that are not already captured in financial or market transactions. Social return on investment (SROI) is a method for measuring values that are not traditionally reflected in financial statements, including social, economic and environmental factors. They can identify how effectively a company uses its capital and other resources to create value for the community. While a traditional cost-benefit analysis is used to compare different investments or projects, SROI is used more to evaluate the general progress of certain developments, showing both the financial and social impact the development programme can have.

HOW DO I KNOW I AM CREATING POSITIVE SOCIAL VALUE AND INVESTMENT?

Social Value and Social Return on Investment (SROI) is an internationally recognized framework for understanding, valuing and measuring social, economic and environmental outcomes. This three-day practitioner training course will equip you with a working knowledge of social value and SROI. Social value is a way of quantifying the relative importance of impacts that are not already captured in financial or market transactions.

THE COURSE WILL COVER AS:



TRAINING OBJECTIVES:

- By the end of the seminar participants will:
- Understand the concept of social value and guidelines of conducting SROI Study.
 - Be able to find out how SROI can be applied in the field of CSR.

- Be able to learn how social interventions can be showcased in a systematic and logical way.
- Understand the differences between SROI and ROI.
- Be able to learn the monetization of indicators and calculation of SROI
- Be in a position to project more dynamic image of the organization
- Be able to conduct SROI of a small development programme

PROGRAMME FEATURES:

- Pre and post evaluation
- Class Room Participatory Interactions
- Field visit & experience sharing

METHODOLOGY:

Training methodology will be in two steps. Firstly, we will explain stage we will deal with calculation of SROI with field visits and case studies along with dovetailing them with CSR & SDGs.

WHO CAN BENEFIT FROM THIS PROGRAM:

SROI calculates the total social value that a intervention generates which is different from economic value so, Professionals who want to explore this new in itself kind of study and who are willing to conduct this study are welcomed. India's development model is unique, to showcase the social value interventions.

“SROI has helped us develop an ongoing relationship with our stakeholders which shows that we are listening to their needs and we can now report how our work impacts on their lives and the lives of others.”

Therefore, SROI can be used by a range of organizations across the not for profit organization, funders, public and private sectors - small, large, new and established Development Project officers of Organize and an organize sectors,

Participation: M&E and Development Professionals, Programme Managers, CSR/Welfare/HRD Managers, Social Science Researchers, Consultants etc.

COURSE CONTENT:

Introduction and overview of SROI:

- DAY-1**
- Welcoming participants
 - Objectives overview
 - Social value standard guidelines
 - Dovetailing SROI with CSR, SDG

In depth focus on:

- DAY-2**
- The logic model of LFA&TOC
 - Developing research tools
 - Stages in SROI & Monetization tools
 - Case Studies

Field visit to project areas:

- DAY-3**
- Understanding the paradigm in a field situation
 - Testing the Assessment tools
 - Analyzing data & documentation.

ABOUT OUR FACULTY:

Dr. S.K. Trivedi, an IITian, has been trained in Logical Frame Work Approach by NORAD he obtained PhD in Managing Change. He specialized in the Theory of Change an essential tool of Qualitative Research and SROI. He had also been trained in ROI as part of Managerial Economics and Value Engineering where Value, Worth & Price measurements were taught by NPC, GOI. Dr. Trivedi brings a wealth of expertise on SROI and Participatory evaluation and a depth of knowledge to the course, together with a passion for the subject and an engaging training style.

Dr. K.K. Upadhyay, an alumnus of Institute of Rural Management, Anand (IRMA), is a seasoned CSR professional with over three decades of experience across government, not-for-profits and corporate. He has pioneered

several innovative models that exist in the development sector today; including Mother Dairy Fruits and Vegetable – “Safal”; an integrated rural water supply, sanitation project in Rajasthan – “Aapni Yojana”; Bastar Integrated Development Project for DANIDA and Health of the urban poor program for USAID/ PFI. Notably he headed the FICCI Aditya Birla CSR Centre for Excellence and has been an expert with Indian Institute of Corporate Affairs.

www.drkkupadhyay.com.

Mr. RK Shrivastava, IFS, (Principal Advisor) State Planning Commission, has specialized in SROI technique and used this in a few Govt development programmes. He has specialized in CSR, SROI and Participatory evaluation tools.

PARTICIPATION FEE IN INR:

Residential

• Rs. 30,000/- per participants

Non Residential

• Rs 20,000/- Per Participants

GST@ 18% will be extra

REGISTRATION FEE SHOULD BE SENT BY NEFT/RTGS ALONG WITH REGISTRATION FORM

Bank & details: -

ACCOUNT NO.: - 900910110004484

IFSC CODE: -BKID0009009

MICR CODE: -462013012

BRANCH: - BANK OF INDIA, GULMOHAR, BHOPAL (MP)

OUR STRENGTHS IN THE SUBJECT:

The Institute has carried out number of operation research project on the philosophy of development communication. We have recently conducted SROI study for Tejaswini Programme in MP and Impact Assessment study for CSR Interventions of NHDC Ltd in MP. IIDM has conducted more than 60 evaluation studies for development programmes during 20 years. For these studies our clients included several Ministries of GoI, Departments of State Governments and International Clients like UNICEF, UNFPA, DFID, IFAD DANIDA, CHAI, OXFAM and CARE etc.

OUR CLIENTS WHO BESTOWED CONFIDENCE IN US:



CONTACT US:

PROGRAM COORDINATOR:- Mr. GOKUL PAL (Sr. RO)



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